



## **SPEAKER PROFILES**

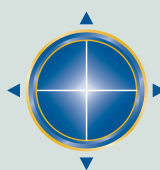
## **7<sup>TH</sup> ANNUAL REGIONAL HOUSING SUMMIT**

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS



## **BEYOND GRIDLOCK:**

# **A HOUSING BLUEPRINT FOR SOUTHERN CALIFORNIA**

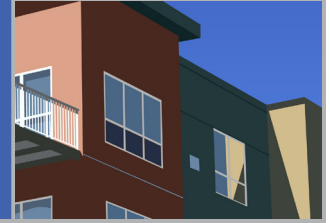


**COMPASS  
BLUEPRINT**  
new directions for growth

# 7<sup>TH</sup> ANNUAL REGIONAL HOUSING SUMMIT

## BEYOND GRIDLOCK:

a Housing Blueprint for Southern California



### SPEAKER PROFILES



#### **Hon. Jon Edney**

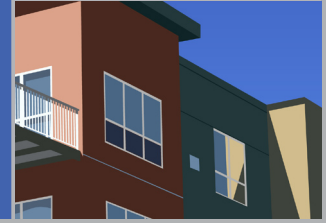
*Chair, Community, Economic and Human Development Committee  
Councilmember, City of El Centro*

El Centro City Councilmember Jon Edney is a member of SCAG's Regional Council, where he serves as Chair of the Community, Economic & Human Development (CEHD) Committee and Chair of the Southwest Alliance Task Force. He also serves on the Goods Movement Task Force, and Administration Committee. Edney has been active in the El Centro community for many years. He served as a Trustee for the El Centro Elementary School District from October 1998 through November 2003, including two terms as president. He also served as Imperial County Grand Jury foreman in 1992 – 1993. Councilmember Edney is president and owner of Imperial Valley Real Estate Services Inc., the Valley's largest property management company, managing real property assets in excess of fifty million dollars. Edney served as president of the Imperial Valley Board of Realtors in 2003, as well as served three years as state director of the California Association of Realtors.

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### SPEAKER PROFILES



#### **Hon. Gary C. Ovitt**

*President, SCAG*

*San Bernardino County Supervisor – 4th District*

Gary Ovitt's political career began in 1992 when he was elected to the Ontario City Council and then later elected Mayor in 1998. In 2004, he was elected to the San Bernardino County Board of Supervisors. During his term as Supervisor, Gary Ovitt has been responsible in passing an initiative to post information regarding registered sex-offenders in San Bernardino County on a county Internet site. Supervisor Ovitt was instrumental in leading the Board of Supervisors to lease additional prison facilities in the City of Adelanto to help alleviate overcrowded jails and prevent the release of offenders back into our neighborhoods.

As a member of the Board of Supervisors, Ovitt continues to serve as a Board Member of the San Bernardino Associated Governments. Supervisor Ovitt was appointed to serve as a Board Member of the South Coast Air Quality Management District and Chairman of the Head Start Shared-Governance Board.

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### SPEAKER PROFILES



#### **Paul Zimmerman**

*Executive Director*

*Southern California Association of Non-Profit Housing*

Paul Zimmerman has recently taken on the position of Executive Director for the Southern California Association of Non-Profit Housing (SCANPH). Motivated by a life-long interest in social change, economic equity and the built environment, he has worked in the non-profit sector throughout most of his professional career. From 1988 to 2006, Paul was the Executive Director of the West Hollywood Community Housing Corporation, developing and managing senior, disabled and family subsidized apartments. SCANPH is a non-profit membership organization dedicated to the development, preservation and management of permanently affordable housing for low-income people. Zimmerman has served as SCANPH's Board president and on numerous boards of directors and working groups concerned with affordable housing and urban planning issues.

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#### **Robert A. Kleinhenz, Ph.D.**

*Deputy Chief Economist*

*California Association of Realtors*

As a research consultant and associate with Kleinhenz & Associates, Inc., Robert Kleinhenz specializes in transportation, real estate and land use studies. He currently serves as Deputy Chief Economist for the California Association of Realtors, which gathers and publishes information on the housing markets, and conducts survey research. Kleinhenz earned his bachelor's degree from the University of Michigan, a Master's degree and a Doctorate from the University of Southern California, all in Economics. He previously taught Economics for more than 15 years, most recently at California State University, Fullerton.

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#### **Gloria Ohland**

*Vice President, Communications*

*Reconnecting America/Center for Transit-Oriented Development*

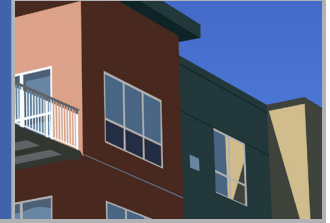
Gloria Ohland is Vice President for communications and helps synthesize and disseminate lessons learned from Reconnecting America's engagements with the public and private sectors in regions across the U.S. She writes and edits reports, case studies and books, and helps coordinate public education and media campaigns. She co-edited and co-wrote "The New Transit Town," and "Hidden in Plain Sight: Capturing the Demand for Housing Near Transit," and is writing a book on streetcars and development. She serves on the national steering committee of Railvolution, the top national conference on transit and development. Previously she headed the Surface Transportation Policy Project's Southern California office, where she did extensive media, organizing and outreach work.



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#### **Joseph Carreras**

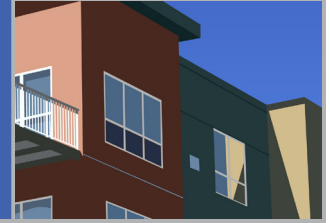
*RHNA Project Manager*

*Southern California Association of Governments*

Joseph Carreras is a Lead Planner and researcher for the Southern California Association of Governments (SCAG). He is a specialist in housing and strategic growth programs and is responsible for the development and implementation of the Compass Blueprint grant, the Regional Housing Needs Assessment (RHNA) and web-based initiatives such as Housing Southern Californians and LA LOTS. His program focus is to develop consensus-based solutions for determining fair share housing needs and envisioning future growth. Carreras has more than 25 years of experience in housing and community development planning, program administration and consulting. This includes professional positions with HUD, local government and volunteer positions.

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#### **Cathy Creswell**

*Deputy Director*

*California Department of Housing & Community Development*

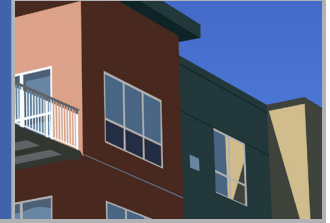
Governor Gray Davis appointed Cathy Creswell on March 21, 2001 as the Deputy Director for the Division of Housing Policy Development. She has been with the Department since 1985. Ms. Creswell is responsible for activities supporting effective implementation of the State's housing laws, policies and programs by State and local governments. These activities include developing the Statewide Housing Plan and housing policy initiatives; the development of statistical reports and analyses; the preparation of the State's Consolidated Plan, ensuring California's receipt of over \$90 million in federal dollars. Creswell has been involved in housing and community development since 1979 when she was the Director of a Community Development Association in Grand Rapids, Michigan.



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#### **John Fregonese**

*Principal*

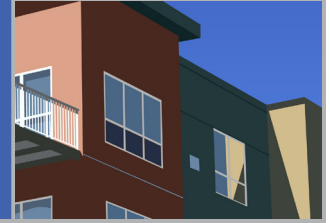
*Fregonese Calthorpe Associates*

John Fregonese has been a planner for 25 years and started at Fregonese Calthorpe Associates in 1997, a full-service firm specializing in comprehensive planning, GIS analysis, land-use ordinances, implementation strategies, and public involvement programs and materials. Fregonese's firm was instrumental in SCAG's recent efforts to undertake Southern California Compass, a comprehensive, nationally renowned growth visioning initiative for Southern California. Fregonese has done extensive planning work for the city of Portland, Oregon. For five years, he served as the planning director for Metro, the regional government, where he worked on the Metro 2040 Growth Concept, a project to ensure the efficient use of land, preserve green and natural areas, and develop a connection between transportation and land use decisions. This project has garnered national rewards and forms the foundation for required land use and transportation planning in the Portland Metro region.

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#### **Hon. Gil Coerper**

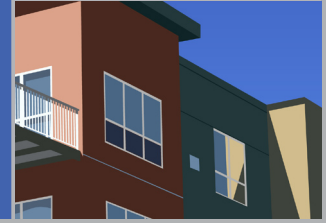
*Mayor, City of Huntington Beach*

Mayor Gil Coerper has been an active member of the Huntington Beach community for over four decades. Born and raised in Kenosha, Wisconsin, Coerper has always been a leader. He served in the U.S. Navy during the Korean War and learned the true meaning of leadership, integrity, and accountability. He later joined the California State Military Reserve and rose to the rank of Lieutenant Colonel. He moved to Huntington Beach and served as a police officer in the City for 39 years. His fellow officers recognized his leadership skills and elected him to the California Peace Officers Memorial Foundation and the California Police Officers Research Association, where he later served as a director. As a founding board member for the Peace Officers' Memorial Foundation, he helped build the superb monument on the State Capitol grounds that is a memorial to peace officers who died in the line of duty.

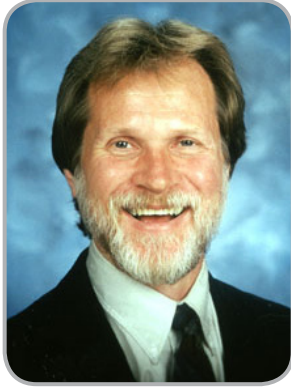
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**Hon. Carl E. Morehouse, AICP**  
*Mayor, City of Ventura*

A resident of San Buenaventura since 1986, Carl Morehouse is in his second term on the City Council after initially being seated in December 1999, and he was selected to serve a two-year term as Mayor in December 2005. Prior to being elected to the City Council, Mayor Morehouse was involved in the development of the Downtown Specific Plan, was on the facilities and venues committee for the Community Cultural Plan, and was involved in the development of the City-Wide Design Guidelines. Until his election, he was on the City's "Seize the Future" citywide visioning process Citizen Outreach Committee, and several key sub-committees. He also served on the City's Historic Preservation Committee, and was involved with the Sustainability Council of Ventura County at its inception.

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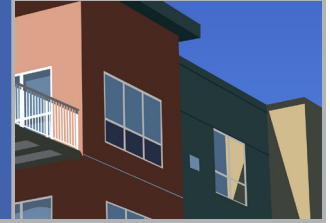
#### **Hon. Ed P. Reyes**

*Councilmember, City of Los Angeles*

Ed P. Reyes was elected to the Los Angeles City Council in 2001. Councilmember Reyes is currently the Chair of the City Council's Planning and Land Use Management committee where he has directed such city-wide land use policies as the adaptive re-use ordinance as well as the RAS zoning, both of which are aimed at addressing our city's housing shortage. Councilmember Reyes was also recently appointed as Vice-Chair of the Council's Public Safety Committee where he intends on addressing such issues as community-based policing and city-wide police deployment. He is also a member of the Community, Economic and Human Development (CEHD) Committee and the Chair of the Metro Gold Line Transit Authority where in July of 2003, he was joined by countless elected officials and other dignitaries to inaugurate the \$700 million project which came in on time and on budget. Councilmember Reyes also chairs the Ad Hoc Committee on the Los Angeles River which has brought unprecedented attention from the city family to the once ignored waterway.

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#### **Homer Williams**

*Staples Center and Portland Waterfront Developer*

Homer Williams is among the most important developers in downtown Los Angeles. Though still relatively unknown among the general Los Angeles populace, Williams has established himself as a major new player in Downtown. In addition to the critical role he played in developing the Staples Center, the Portland-based collective he heads, South Group, just opened its first local project, the \$65 million Eleven, and plans to develop more than 1,700 condominiums in South Park. In the last three decades, Williams has created more than 10,000 housing units, as well as a hotel in the Caribbean. His current projects are worth, by his estimation, about \$2.5 billion.

In Portland, Williams sparked the transformation of a neighborhood of low-slung warehouses and abandoned railyards into the Pearl District, now one of the country's models of successful urban revitalization. Another development, South Waterfront, is a decade-long plan to turn a dilapidated brownfield into more than 3,000 condominiums and affordable housing units, and construct an aerial tram connecting the not-yet-there neighborhood with the Oregon Health & Science University. The city and other entities are partners in the \$2 billion project.